

NSU

47th
annual
media
day

MAIL-IN CONTEST OFFICIAL ENTRY FORM

DEADLINE: MARCH 1, 2018

- DUPLICATE THIS FORM AS NEEDED.
- ATTACH THIS FORM TO THE FRONT OF EACH ENTRY.

List the letter/number code for the category.

TYPE OF PUBLICATION (CHECK ONE): NEWSPAPER YEARBOOK

School Classification: College 6A 5A 4A

3A 2A 1A Middle School

SCHOOL (INCLUDE CITY): _____

CONTEST CATEGORY NAME: _____

NAME(S) OF STUDENT(S) WHO CREATED ENTRY²: _____

Comments to Judge(s)³: _____

SCORING FROM JUDGE(S) ³					JUDGE'S RATING
<u>Layout/Design</u>	<u>Photography</u>	<u>Copy</u>	<u>Advertising</u>	<u>Content</u>	<p>SUPERIOR</p> <p>EXCELLENT</p> <p>HONORABLE MENTION</p> <p>NO AWARD</p>
<u>CVI</u>	<u>Composition</u>	<u>Focus</u>	<u>CVI</u>	<u>Coverage</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Eyeflow</u>	<u>Tech. Quality</u>	<u>Organization</u>	<u>Eyeflow</u>	<u>Initiative</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Balance</u>	<u>Cropping</u>	<u>Use of Quotes</u>	<u>Balance</u>	<u>Presentation</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Use of Type</u>	<u>Story Quality</u>	<u>Content</u>	<u>Use of Type</u>	<u>Balance</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Copy/Headlines</u>	<u>Caption</u>	<u>Lead/Closing</u>	<u>Visual Appeal</u>	<u>Readability</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Column Use</u>	<u>Originality</u>	<u>Punctuation</u>	<u>Call to Action</u>	<u>Column Use</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Consistency</u>	<u>Impact</u>	<u>AP Style</u>	<u>Information</u>	<u>Objectivity</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	

¹Late entries will be accepted after March 1, but they must be postmarked on or before March 9, 2019, and you must pay the \$4 (total) late fee.

²Please print clearly or type. If more than three students are responsible for the entry, type "staff."

³Do not mark in this area.

2018