

NSU*47th
annual
media
day***2018**

OVERALL NEWSPAPER GENERAL EXCELLENCE

SEND THIS FORM WITH THREE DIFFERENT ISSUES OF YOUR PUBLICATION.**Name of Publication:** _____**School (include city):** _____

School Classification: College 6A 5A 4A
 3A 2A 1A Middle School

Number of Students on Staff: _____**Number of Newspapers Sold/Distributed:** _____ **Price:** _____**Does this entry include any elements provided or created****by an outside professional? Yes No****Comments to Judge(s)²:** _____

SCORING FROM JUDGE(S)³					JUDGE'S RATING
<u>Layout/Design</u>	<u>Photography</u>	<u>Copy</u>	<u>Advertising</u>	<u>Content</u>	
<u>CVI</u>	<u>Composition</u>	<u>Focus</u>	<u>CVI</u>	<u>Coverage</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Eyeflow</u>	<u>Tech. Quality</u>	<u>Organization</u>	<u>Eyeflow</u>	<u>Initiative</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Balance</u>	<u>Cropping</u>	<u>Use of Quotes</u>	<u>Balance</u>	<u>Presentation</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Use of Type</u>	<u>Story Quality</u>	<u>Content</u>	<u>Use of Type</u>	<u>Balance</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Copy/Headlines</u>	<u>Caption</u>	<u>Lead/Closing</u>	<u>Visual Appeal</u>	<u>Readability</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Column Use</u>	<u>Originality</u>	<u>Punctuation</u>	<u>Call to Action</u>	<u>Column Use</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
<u>Consistency</u>	<u>Impact</u>	<u>AP Style</u>	<u>Information</u>	<u>Objectivity</u>	
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	
					SUPERIOR
					EXCELLENT
					HONORABLE MENTION
					NO AWARD

¹Late entries will be accepted after March 1, but they must be postmarked on or before March 9, 2018, and you must pay the \$4 (total) late fee.²If you feel you need to let the judge(s) know something about this entry for clarity, please include such information, but please be as concise as possible.³³Do not mark in this area.