

NSU

47th
annual
media
day

OVERALL YEARBOOK GENERAL EXCELLENCE

SEND THIS FORM WITH A COPY OF YOUR YEARBOOK FROM LAST YEAR.

Name of Publication: _____

School (include city): _____

School Classification: [] College [] 6A [] 5A [] 4A
[] 3A [] 2A [] 1A [] Middle School

Number of Students on Staff: _____

Number of Yearbooks Sold/Distributed: _____ Price: _____

Does this entry include any elements provided or created by an outside professional? Yes No

Comments to Judge(s)²: _____

SCORING FROM JUDGE(S)³

JUDGE'S RATING

<u>Layout/Design</u>	<u>Photography</u>	<u>Copy</u>	<u>Advertising</u>	<u>Theme</u>
<u>CVI</u>	<u>Composition</u>	<u>Focus</u>	<u>CVI</u>	<u>Apparent</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5
<u>Eyeflow</u>	<u>Tech. Quality</u>	<u>Organization</u>	<u>Eyeflow</u>	<u>Continuous</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5
<u>Balance</u>	<u>Cropping</u>	<u>Use of Quotes</u>	<u>Balance</u>	<u>Balance</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5
<u>Use of Type</u>	<u>Story Quality</u>	<u>Content</u>	<u>Use of Type</u>	<u>Use of Type</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5
<u>Copy/Headlines</u>	<u>Caption</u>	<u>Lead/Closing</u>	<u>Visual Appeal</u>	<u>Copy/Headlines</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5
<u>Column Use</u>	<u>Originality</u>	<u>Punctuation</u>	<u>Call to Action</u>	<u>Column Use</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5
<u>Consistency</u>	<u>Impact</u>	<u>AP Style</u>	<u>Information</u>	<u>Interesting</u>
0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5	0 1 2 3 4 5

SUPERIOR
EXCELLENT
HONORABLE MENTION
NO AWARD

2018

¹Late entries will be accepted after March 1, but they must be postmarked on or before March 9, 2018, and you must pay the \$4 (total) late fee.
²If you feel you need to let the judge(s) know something about this entry for clarity, please include such information, but please be as concise as possible.
³Do not mark in this area.